



Be A Change, LLC  
Many Individuals. Infinite Possibilities.

**Contracting Parties:**

**The Receiving Party:**

Mid-Ohio Educational Service Center  
Attn: Mark Burke, EdD  
890 West Fourth Street Suite 100  
Mansfield, Ohio 44906  
419.774.2510  
burke.mark@moesc.net

**The Performing Party:**

Be A Change, LLC  
Daryl Michel, PhD  
25811 Coronado Ridge  
San Antonio, TX 78260  
210.380.8375  
daryl.michel5@gmail.com

**Statement of Services to be Performed**

Develop and deliver keynote and breakout session presentations for Mid-Ohio Educational Service Center on August 5, 2025. Content will focus on leading systemic change, instructional leadership, and instructional coaching. This one-day session will include (but is not limited to):

Proposal		
Primary Audience	Details	Cost
District- and school-level administrators,	<p>Develop and deliver one keynote and two breakout session presentations on August 5, 2025, for district- and school-level administrators. The underlying content will focus on creating the conditions and modeling the expectations to enhance student learning. Content will be developed using two books that Dr. Michel coauthored: <i>Student-Focused Coaching: The Instructional Coach's Guide to Supporting Student Success Through Teacher Collaboration</i> (2022) and <i>Instructional Leadership in Student-Focused Coaching: Creating Effective Systems to Cultivate Student Success</i> (in press – 2025). An outline of services includes:</p> <ul style="list-style-type: none"><li>● <b>Keynote: Keynote:</b> Focused on how administrators must prioritize support/organizational direction based on evidence to create conditions for success (e.g., clarity of vision and purpose) by modeling their own expectations throughout their structures to create a</li></ul>	\$4,500



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	<p>cohesive, coherent system focused on enhancing student &amp; educator learning. (See outline below)</p> <p><b>Modeling the Expectations</b></p> <ul style="list-style-type: none"><li>• Structuring Perceptions and Expectations</li><li>• Leading vs Managing Complex Change</li><li>• Modeling Learning</li></ul> <p><b>Creating Systems to Cultivate Student and Educator Success</b></p> <ul style="list-style-type: none"><li>• Disseminating and Implementing Science</li><li>• Growing Collective Leadership</li></ul> <p>-----</p> <ul style="list-style-type: none"><li>• <b>Breakout Session 1:</b> Focused on content from <i>Instructional Leadership in Student-Focused Coaching: Creating Effective Systems to Cultivate Student Success</i> (in press – 2025)</li><li>• <b>Breakout Session 2:</b> Focused on content from <i>Student-Focused Coaching: The Instructional Coach's Guide to Supporting Student Success Through Teacher Collaboration</i> (2022)</li></ul>	
<b>Total Cost</b>		<b>\$4,500</b>

#### **Contract Amount and Deliverables**

The total amount of this Contract will not exceed \$4,500 (includes all travel costs).

#### **Payment of Services**

Receiving Party will remit payment(s) to Performing Party for services satisfactorily performed under this Contract in accordance with the Texas Prompt Payment Act, Chapter 2251, Texas Government Code within thirty (30) days after the receipt of invoice from Performing Party. Payments made under this Contract will (1) fairly compensate Performing Party for the services performed under this Contract, and (2) be made from current revenues available to Receiving Party.

#### **Term of the Agreement**

The term of this agreement is February 18, 2025, or date fully executed by both parties, and terminates on August 31, 2025.

#### **Authorized representatives of the Contracting Parties:**

##### **The Receiving Party**

By: Mid-Ohio Educational Service Center

##### **The Performing Party**

By: Be A Change, LLC.



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Name: Mark Burke, EdD

Name: Daryl Michel, PhD

Title: Executive Director, Achievement/Leadership Title: Founder and CEO

Date: \_\_\_\_\_

Date: \_\_\_\_\_